

## CANTINE RIONDO PRESENTS ITS PROSECCO ROSÉ DOC IN THREE DIFFERENT INTERPRETATIONS

**There were great expectations for the launch of Prosecco Rosé Doc on the Italian and international markets, a wine that will add a note of value, prestige and elegance to the Prosecco Doc sparkling wines already appreciated throughout the world, and Cantine Riondo did not miss the opportunity, presenting three different interpretations in two lines: Collezione Prosecco Rosé Extra Dry, Prosecco Rosé Cuvée 16 Extra Dry by Riondo and Prosecco Rosé Brut Casalforte, premium line.**

Regulated by the new production specifications formulated by the technical committee of the Ministry of Agriculture, Food and Forestry, for Cantine Riondo Prosecco Rosé is a Cuvée of Glera (90%) and Pinot Noir (10%) grapes grown on the hills between the provinces of Vicenza and Padua that dominate the Po-Venetian plain. Vine cultivation has ancient origins here, finding a perfect balance between soil composition (rock, red clay and volcanic soil), altitude that keeps fog and late frosts away and low annual rainfall.

The Glera and Pinot Noir grapes are vinified simultaneously, following protocols designed to identify the best quality masses for blending. The Glera grapes are gently pressed and the must obtained is fermented in steel tanks at a controlled temperature of 16°C. For the Pinot Noir grapes, vinification with the skins is carried out with particular care in order to extract only the most elegant colour and aromas that the variety can express, thanks also to a delicate maceration at 22°C.

The team of winemakers then combines the Glera and Pinot Noir base sparkling wines into different blends, until they find the ideal mix that expresses the hints of red fruit and floral bouquet that define the identity of Cantine Riondo's new wines.

The cuvées are then transferred to a pressurised tank for a second slow fermentation followed by refinement on their own yeasts for at least two months, until they achieve that unmistakable rosé colour and fine, strong effervescence.

**Prosecco Rosé Casalforte, Collezione Prosecco Rosé by Riondo and Prosecco Rosé Cuvée 16** are fresh and creamy sparkling wines that offer wonderful aromas of roses and violets on the nose, along with fruity hints of raspberries and wild strawberries typical of Pinot Noir; terminating in an explosion of juicy notes of peach and Golden apple, the expression of the unmistakable Glera grape variety. Perfect as an aperitif and to accompany every party moment in style.

In the Prosecco production area, the *generic rosé* variant was already present, with 37 million bottles produced in 2019. The new specifications therefore aim to standardise and regulate a production that already exists, in order to guarantee the consumer with a product of certified quality and origin, while at the same time enhancing the quality of the Denomination. Prosecco Rosé is the ideal response to an international consumer who expresses appreciation for a wine that will reach 25 million hectolitres in 2022 and 28/30 million in 2035, according to forecasts made by the Consorzio di Tutela del Prosecco DOC (Consortium for the Protection of Prosecco DOC).

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### CANTINE RIONDO SPA

*A 100% subsidiary of the Collis Veneto Wine Group cooperative, Cantine Riondo was founded in 2008 as a company dedicated to the sale of wines produced by Collis, with grapes supplied by Cantine dei Colli Berici and Cantina di Colognola ai Colli, first-level cooperatives. The organisational model proved to be a success from the outset and in just a few years the company was able to reach important milestones. It distributes to the ho.re.ca and large-scale retail trade in Italy and worldwide, with six brands that identify different varietal lines of the best DOC and IGT production from Veneto.*

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**COLLIS VENETO WINE GROUP**

**PRESS OFFICE:** Manuela Popolizio - NetworkPr  
Verona  
manuela@manuelapopolizio.it  
mob. +39 335.6086139